

FOR IMMEDIATE RELEASE:

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Children Rewarded For Their Acts of Holiday Kindness

HARLEM, NY - DECEMBER 2009 - A Harlem Holiday spectacular took place in Windows Over Harlem on Saturday, December 12th. 1209 Enterprise held its 2nd Annual Harlem Holiday Expo where children in need gave out of their hearts to other children in need. The children of Park Manor, a facility that provides shelter to families with children who are homeless or are in transition to their next home, donated unwrapped toys to Pals for Christ Prison Ministry to be given to children of parents who are incarcerated. Not only was the great feeling of giving awarded to the children of Park Manor, but they were rewarded with entertainment from the Hip Hop Magician, Uncle Magic; Elmo; face painting by Judy the Clown, an all day Wii station; and a Kwanzaa table which included arts and crafts.

1209 Enterprise uses this event to give back to the wonderful people of Harlem and the NYC metropolitan area. The Harlem Holiday Expo is an all day event, from 12-9pm. The price for admission is very menial compared to what is received from the event. Admission is usually \$12.09 and kids get in free with an unwrapped toy. This year's event was hosted by WBLS radio personality Dr. Bob Lee. Dr. Bob Lee also provided the music and interviewed every vendor at their vendor tables. It was an event for everyone; adults and children alike. When parents were shopping at the vendors' tables, the children were being entertained by excerpts of the Black Nutcracker performed by the Uptown Dance Academy. WBLS held its bone marrow screening during the early hours and radio personality Anne Tripp supported the vendors by shopping at their tables. There were musical selections by the Harlem School of the Arts. There were also guest appearances by Lenny Green of 98.7 Kiss FM and movie and television actor Lou Myers. Henry Nelson, Vice President of 1209 Enterprise, said "This event was such a big success. To see the smiles on the children's faces was enough for me." He is also quoted as saying, "On behalf of 1209 Enterprises, I would like to thank all that participated in making this event such a success."

The president of Pals for Christ Prison Ministry, Joshua Small, was also on hand to receive a proclamation from Senator Bill Perkins for all the efforts that Pals for Christ Prison Ministry has done for the community. The toys will be given out at a banquet following the Christmas play, "Celebrate Christmas" at Brooklyn Tabernacle this coming Saturday.

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