

**FOR IMMEDIATE RELEASE**

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***'TIS THE SEASON FOR GIVING***

**NEW YORK CITY, November 2009** The 1209Affair.com is celebrating the Holiday season with their 2<sup>nd</sup> Annual Harlem Holiday Expo. What better way to celebrate than by giving? All toys collected at the Harlem Holiday Expo will be donated to Pals for Christ, an organization that ministers to children of prison inmates. This event will be held in Windows Over Harlem Restaurant, 163 West 125<sup>th</sup> Street, 3<sup>rd</sup> floor on Saturday, December 12, 2009 from 12 – 9 pm. Admission for adults is \$12.09 and children admission is a donation of an unwrapped toy. This is an excellent opportunity for kids to donate to other kids that are not as fortunate – a lesson in giving.

“Pals for Christ” is an organization that provides a network of support to those who are incarcerated and their children. They reach out to inmates, from NYC and NYS prisons, through prayer, group counseling, transitional mentoring for newly released inmates, counseling for those affected by drug addiction, and they provides field trips, sporting events and toy donations for the inmates’ children. Pals for Christ consist mostly of men and women who are former prison inmates. God has put on their hearts the desire to go back into the prison to minister to inmates about how Christ has changed their lives. Their goal is to help break the cycle of incarceration and keep families from being destroyed by imprisonment. Pals for Christ has been in existence for over 70 years. The current President is Joshua Smalls.

Every year, Pals for Christ prepares a banquet that includes entertainment, food and gifts. First, the children and their guardian attend the Brooklyn Tabernacle’s Christmas play. Afterwards, there is a banquet where the gifts are distributed.

Frank Waters and Henry Nelson of The1209Affair.com believe that the Harlem Holiday Expo is their opportunity to give back. The Harlem Holiday Expo has something for everyone. Dr. Bob Lee, WBLS Radio Personality, will provide the music and will host the event. The magician, Uncle Majic, “who the celebrities call for their kids’ parties”, will perform. Special Performance by Uptown Dance Academy, McDonald’s 2009 Gospelfest Winners. Celebrity guests include Lou Myers. Again this year shopping, face painting, live music performances, fashion show, Wii games and X-box stations. Also for the business person; the 1209 Business Hour.

1209 Enterprise is an organization that provides high quality professional business services to businesses. These services, which are offered only to its members, range from the very basic business needs such as printing and design to financial services. 1209 Enterprises also hosts hugely successful corporate networking events, which are called the 1209 Affairs. ### END ###