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BUSINESS INCUBATORS: SAVING BUSINESSES IN THIS ECONOMY

New York, NY March 2009 – In his speeches, President Obama spoke of his support for the creation of a national network of public-private business incubators. 1209 Enterprise co-owners Frank Waters and Henry Nelson heard about a business incubator opportunity and thought its 1209 members, as well as other entrepreneurs, might be interested in hearing the concept.

1209 Enterprise will host an event on Tuesday, April 7th at 6pm to present “Lou Myers and the Global Business Incubator: A Night of Big Business and Entertainment, *cabaret style*”. The event will be held at Windows over Harlem, located at 163 125th Street on the 3rd floor of the Adam Clayton Powell State Office Building. Admission is \$20 for 1209 Affair members and \$25 for non-members. Business attire is recommended. Food catered by Windows over Harlem.

Lou Myers presents the concept of business incubation supported by Global Business Incubator (GBI) in cabaret style. Lou Myers is an actor, comedienne, Broadway performer and one of today’s most elite business men. He is best known as “Mr. Gaines” from the NBC hit TV show, “A Different World”.

Business incubators are programs that are designed to hasten the successful development of entrepreneurial companies through a range of support resources and services, developed and coordinated by incubator management and offered both in the incubator and through its network of contacts. (*Historically, 87% of incubator graduates stay in business.*)

For more information on “Lou Myers and Global Business Incubator: A Night of Big Business and Entertainment, cabaret style”, contact Henry Nelson at (212) 537-9118, info@the1209affair.com or visit www.the1209affair.com.

1209 Enterprises is a consortium of two successful businesses brought together with the intention of providing high quality professional business services to newly started and small businesses. These services, which are offered only to its members, range from the most basic business needs such as printing and design to financial services. The company is able to offer these services at significantly reduced prices because it relies heavily on its network of hundreds of businesses, whom already serve as member of 1209 Enterprises. To become a member, visit www.the1209affair.com.

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